

## Swiss Research Institute on Commodities

The Swiss Research Institute on Commodities Foundation (SRIC) aims at providing a solid basis for decision-making both in the public and in the private sector through the promotion of research in the area of commodity trading, trade finance and shipping. The SRIC also focuses on disseminating knowledge and at providing a platform for discussion.

The genesis of the SCRIC Foundation was the establishment of a 'centre of excellence in commodities' at the University of Geneva in 2007 to provide knowledge and skills to young professionals in the area of commodity trading and serve as a forum for discussion between key actors. The main knowledge providers were initially professionals and local authorities in the field of commodities but this was progressively broadened to facilitate input from International Organizations and civil society.

This process was formalised on September 22, 2015 with the launch of the Swiss Research Institute on Commodities by its founding members, the University of Geneva, the Geneva Canton (Department of Security and Economy), the Swiss Confederation (Federal Department of Foreign Affairs), the International Trade Centre, Swisscontact, the Swiss Trading and Shipping Association and the Swiss Coffee Trade Association.

The Swiss Research Institute on Commodities is currently hosted by the University of Geneva.

[sric-foundation.org](http://sric-foundation.org)

## 2017 TRADING FORUM

COMMODITY TRADING:  
MARKET EVOLUTION IN RESPONSE TO  
TECHNOLOGY EVOLUTION



IN PARTNERSHIP WITH



DATE AND TIME

Tuesday, 21 March 2017 - 10:30 – 18:00

LOCATION

Fédération des Entreprises Romandes  
98 Rue de St-Jean - Geneva



# COMMODITY TRADING: MARKET EVOLUTION IN RESPONSE TO TECHNOLOGY EVOLUTION

## SCHEDULE

- 10:30 – 11:00 Registration
- 11:00 – 11:30 Welcome speech by Dr Stéphane Graber, Vice President, SRIC  
Pierre Maudet, Geneva State Councillor Department of Security and Economy  
Blaise Goetschin, CEO of Banque Cantonale de Genève
- WHAT'S NEW?**
- 11:30 – 13:00 **Agriculture:** Will Innovation enable Agricultural Supply to structurally meet Demand?  
**Finance:** Block Chain technology revamping trade finance  
Latest issues about commodity financing (Renminbi, Chinese banks...)  
**Energy Oil & Coal, Power & Gas:** Back to Geopolitics  
**Legal Uncertainty:** Innovation and Impact on Legal issues, new legislation coming into force, International trade agreements entering into storm or new protectionism?  
**Base Metal (aluminium and copper):** Digitalisation improving security of operations. Increased Volatility and Instability coming from Asia
- 13:00 – 14:30 Interactive Cocktail Lunch Q&A with the speakers
- KEYNOTE SPEECHES**
- 14:30 – 15:15 **Innovation:** Prospective overview. How innovation is deployed along the value chain. How to structure efficient innovation processes within companies. Challenges and side-effects
- Business Ethics:** How innovation can support the implementation of a business ethics strategy in the commodity industry? How to implement the Ruggie Rules? Transparency, sustainability, certification, traceability, etc.
- 15:15 – 15:45 Coffee Break

## BREAKOUT SESSIONS

The view of professionals and experts from the trading sector

- 15:45 – 16:45 PANEL 1 - Room Les Ormeaux: **INNOVATION**  
PANEL 2 - Auditorium: **BUSINESS ETHICS & INNOVATION**
- 16:50 – 17:30 **Students Presentations**
- 17:30 – 17:45 **Wrap up of the breakout sessions**
- 17:45 – 18:00 **Closing Speech by Prof. Yves Flückiger, President, SRIC**

## WITH THE PARTICIPATION OF:

- Tibère Adler, Director West Switzerland, Avenir Suisse
- Jean-Noël Ardouin, Senior Manager, CTRM Services Leader, Ernst & Young
- Souleïma Baddi, Deputy Head of Trade Commodity Finance, Société Générale Corporate & investment Bank
- Vicken Bayramian, Founding Partner, Field Solution
- Me Olivier Bazin, Finance Lawyer, Holman Fenwick Willan Switzerland LLP
- Ramon Esteve, Administrator, ECOM Agroindustrial
- Prof. Yves Flückiger, President, SRIC
- David Fransen, Managing Director, Vitol
- David Fyfe, Head of Market Research & Analysis, Gunvor International
- Blaise Goetschin, CEO, Banque Cantonale de Genève
- Dr. Stéphane Graber, Secretary General, STSA
- Erik Bay Gundersen, Head of Base Metals Trading, Mercuria Energy
- Jerome Hayoz and Andreas Schwegler, BNP Paribas
- Prof. Dr. Christine Kaufmann, Head Human Rights and Business, University of Zurich
- Yan Kermode, Deputy Head of Environmental and Social Risk, UBS SA
- Michael Kleiner, Economic Development Officer, State of Geneva
- Sandra Landenmann, Human Security Division, Head of Section, Federal Department of Foreign Affairs
- Pierre Maudet, Geneva State Councillor, Department of Security and Economy
- Pedro Nonay, Head of Oilseeds, EMEA Region and Cluster Head, European Distribution Countries
- Pr. Marcelo Olarreaga, Dean of the GSEM, Geneva University
- Thomas D. Philbeck, Project Lead, Fourth Industrial Revolution at the World Economic Forum
- Gennadiy Shulga, Vice President Agriculture, Food and Life, SGS

And the participation of current and former students: Patrice Ferragut, Ana Klinnert, Stephan Kung, Anna Lysenko, Thanassis Limnios and Xavier Raoult